

ENTERPRISE UNLIMITED

CAPS membership was designed to take you from inspiration to advancement, surpassing your own benchmarks, aligning to the high expectations of the business, and meeting the future of the profession.

Save your consulting budget and tap your organization's internal wisdom using the most reliable primary data and unbiased insights available. Enterprise Unlimited membership grants access to the following products for your entire organization.

\$18,000

INSPIRATION



Research Reports

Academically-aligned, Future-focused

Whitepapers

Actionable best practices from SM leaders

Benchmarking Reports

Strategic KPIs & best practices to evolve your organization

Quick Polls

Reality check to see where you're at and chart the course

CONNECTION



CPO Leadership Summit

Exclusive, innovative & inspiring sales-free senior executive events

CPO Conversations

Candid discussions designed for leaders to learn and share

Global Roundtables

Topics that inspire your team alongside SM peers

Strategy Exchanges

One day topic- or industry-specific deep dives

Pipeline Meetings

Opportunity for the CAPS brain trust to set the metrics & research agenda

Member Teleconferences

Leverage the CAPS network for best practice conversations

Webinars

Leading-edge content direct from the experts

CAPS Community

Networking, input, insights on your terms and timeline

ADVANCEMENT



Custom Breakouts

Compare inter- and cross-industry metrics and refine your strategy

Metrics Dashboard

Benchmark, identify gaps, and win support from stakeholders

Maturity Model

Define your roadmap from tactical to strategic

Metric Index

Metrics & KPIs for measuring and developing your organization

For more information on CAPS membership, visit capsresearch.org/membership

or contact Nicole Leonardi, Director of Corporate Accounts, at nleonardi@capsresearch.org / tel: +1.480.455.5934

Enterprise Unlimited

MEMBERSHIP PRODUCT GLOSSARY

Research Reports: Academically-aligned research based on innovative topics driven by CAPS members. These forward-looking reports provide insights, case studies, and frameworks for future success.

Quick Polls: Quick responses to your inquiries, leveraging the CAPS network or a personally-selected list of industry leaders through email polls

CAPS Stats: Biweekly infographics highlighting new & insightful metrics

Whitepapers: Actionable best practices and knowledge cultivated from the latest research, publications, and industry leaders



Benchmarking Reports: Strategic KPIs and best practices to help you develop and transform your practice

Newsletter: Biweekly member update including exclusive new library content, upcoming survey opportunities and events, and relevant news

CAPS speaker: CAPS subject matter experts are available to present new findings, discuss metrics or research for your internal company meetings



Global Roundtables: Our U.S. and International roundtables provide opportunities for your team to connect and engage with peers while focusing on topics shaping the profession

Member Teleconferences: Leverage the CAPS member network and dig deeper into important topics, questions, and best practices on calls and teleconferences

CPO Leadership Summit: An invitation-only event designed to help you find inspiration and prepare for the future with visionary speakers, innovative topics, and unparalleled connections

Research & Survey Pipeline Meetings: Connect with other senior leaders to discuss the future of supply management and help set the CAPS benchmarking and research agendas for the year to come

CAPS Community: Member forum allows you to network, discuss critical issues, gain insights, and ask for input from peers

CPO Conversations: Candid roundtable discussions with other CAPS senior-leaders on important and emerging topics

Strategy Exchanges: One-day in-person or half-day virtual events bringing together SMEs from member companies to dive deep with topic- or industry-specific discussions



Webinars: Live and on-demand video content covering topics from new research, current events, and benchmarking



Maturity Model: Defined best practices to move your organization along the continuum of tactical to strategically-aligned with company objectives, regardless of your starting point

Custom Breakout reports: Go beyond the report and dig into the data by breaking down respondents' revenue, spend, or industry or compare your company to a defined subset of responses

Metric Index: More than 150 metrics in 30 categories to help measure and develop your SM organization

Metrics Dashboard: Online dashboards allow you to select metrics and KPIs of interest while creating trend charts and industry breakouts

